

# FITTEAM

## HOW TO INVITE

### **Opportunity Overview Invitation**

Hi (prospect's first name)! How are you? (Spend a couple minutes building rapport)

How does your schedule look (insert date and time)?

(If they say they're unavailable, provide an alternative date. If they're available, proceed to the verbiage below)

Great! I'm having an event and I'd love for you to attend so I could get your feedback on what we're doing. I'll save a seat for you. Guests are welcome, would you like me to save a seat for a friend of yours as well?

*Optional: Let them know for each guest they bring, including themselves, they will be entered in a drawing to win a prize!*

### **One on One Invitation**

*If your prospect has been unable to attend an event, use the verbiage below to invite them to a one on one presentation.*

Hi (prospect's first name)! How are you? (Spend a couple minutes building rapport)

I know we haven't been able to get you to an event but I'd still love to get your feedback on what we're doing. I'd be happy to meet you somewhere. What day and time works best for you? (Schedule a day, time and location)

If you have a couple of friends that could join us, let me know and I'll be sure to bring a little something for everybody.

### **Webinar Invitation**

*If your prospect has been unable to attend an event or one on one presentation, use the verbiage below to invite them to a webinar presentation.*

Hi (prospect's first name)! How are you? (Spend a couple minutes building rapport)

I know we haven't been able to get together but I'd still love to get your feedback on what we're doing. When would you have 15 minutes to jump on a webinar? (Schedule a day, time and confirm email address for webinar info)