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# 2023 FITTEAM CHALLENGE RULES AND GUIDELINES

- ALL CUSTOMERS AND BRAND PARTNERS ARE ELIGIBLE TO ENTER.
  - U.S. AND CANADA CUSTOMERS & BRAND PARTNERS MUST PURCHASE AN ALL-IN OR TRANSFORMATION KIT IN DECEMBER, 2022.
  - THE CHALLENGE START DATE IS JANUARY 1ST, 2023. YOU CAN SUBMIT AN ENTRY ANYTIME BETWEEN 1/1/23 AND 1/31/23.
  - TO QUALIFY FOR THE GRAND PRIZE YOU MUST SUBMIT THE FOLLOWING INFORMATION WITH YOUR ENTRY AND FINAL SUBMISSION FOR THE CHALLENGE:
    - ONE FULL BODY FRONT FACING PHOTO (HEAD AND FEET IN IMAGE AGAINST A NEUTRAL BACKGROUND)
    - ONE FULL BODY SIDE PHOTO (HEAD AND FEET IN IMAGE AGAINST A NEUTRAL BACKGROUND)
    - ONE FULLY BODY BACK PHOTO (HEAD AND FEET IN IMAGE AGAINST A NEUTRAL BACKGROUND)
    - HEIGHT MEASUREMENT
    - WEIGHT MEASUREMENTS. ONE TAKEN THE DAY YOU START AND ONE TAKEN THE DAY YOU END THE CHALLENGE (PICTURE OF SCALE MUST BE INCLUDED FOR EACH SUBMISSION).
  - THE CHALLENGE IS 30 DAYS. YOU CAN START ANYTIME BETWEEN 1/1/23 AND 1/31/23.
  - YOU MUST POST ON SOCIAL MEDIA TWICE EVERY WEEK DURING THE CHALLENGE USING THE HASHTAG #FITTEAMCHALLENGE (YOUR FINAL SUBMISSION MUST INCLUDE SCREENSHOTS OF ALL YOUR SOCIAL POSTS).
  - THERE WILL BE 2 GRAND PRIZE WINNERS. 1 FEMALE AND 1 MALE FOR OVERALL TRANSFORMATION. EACH GRAND PRIZE WINNER WILL RECEIVE \$2500. 2ND AND 3RD PLACE WINNERS BOTH FEMALE AND MALE WILL WIN PRODUCT AND ACTIVEWEAR PRIZES.
  - WINNERS WILL BE ANNOUNCED IN MARCH 2023 FOLLOWING A PANEL REVIEW OF ALL ENTRIES.
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